








# BRIENNA VOS

## CONTACT

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## SOCIAL

 www.linkedin.com/in/briennavos  
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 www.instagram.com/brieivos

## SKILLS

Adobe InDesign	Microsoft Office
Adobe Illustrator	Mailchimp
Adobe Photoshop	Photography
Facebook	Proofreading
Instagram	HTML
LinkedIn	
Twitter	

## ACHIEVEMENTS

**UCDA** **October 2019**  
*Excellence in Design Award*

## EDUCATION

**Marist College** **January 2015**  
*B.S. in Digital Media*

## PROFESSIONAL EXPERIENCE

**Freelance Designer** **January 2022–Present**

- Design pieces in accordance with various client brand guidelines—including social media graphics, printed collateral, interactive pdfs, and presentations
- Execute multiple rounds of feedback to ensure successful final work
- Communicate with clients to ensure needs are being met
- Produce PowerPoint templates and write and conduct trainings on their use

**Pace University** **November 2018–September 2021**  
*Designer*

- Created print and online communications, including brochures, flyers, posters, invitations, advertisements, and emails
- Produced high-quality designs and implemented multiple rounds of client changes while meeting short deadlines
- Maintained overall brand identity and visual consistency across design projects
- Proofread copy for grammatical and content errors while placing into work
- Selected and edited photographs for use in marketing materials
- Prepared files for pre-press and/or digital distribution
- Partnered with editorial team to successfully rebrand official weekly and monthly newsletters
- Designed award-winning wall and courtyard decals and collaborated on animation for grand opening of newly renovated building

**Marli New York** **January 2018–July 2018**  
*Graphic Designer and Operations Specialist*

- Proposed, created, and implemented social media posts in partnership with marketing manager
- Managed website updates, ensuring accurate product information and up-to-date company information
- Created advertisements for domestic and international audiences
- Designed line sheet and amended upon introduction of new products

**Linkage, Inc** **April 2015–January 2018**  
*Graphic Designer*

- Designed marketing collateral for print and digital—including brochures, white papers, event signage, infographics, emails, and landing pages
- Ran marketing automation platform (Pardot) and social media accounts in absence of digital marketing team
- Edited video footage and created title cards and lower thirds in Premiere Pro
- Routinely updated company website with new pages, images, and copy edits
- Overhauled corporate color palette and revamped company logo

## VOLUNTEER EXPERIENCE

**HeadCount Org** **June 2018–Present**  
*Volunteer*

- Register voters and provide accurate information on upcoming elections

**National Park Service** **December 2017–Present**  
*Volunteer*

- Maintain gardens and grounds at the Hamilton Grange National Memorial